Date

Name
Address
City, State, Zip

Dear [NAME],

Hello! Now that we've gotten started in the selling process, I wanted to send you a few simple but effective tips that can greatly increase the chances of acquiring a fantastic sale. These quick ideas can be easily implemented and will make your home feel especially desirable to potential buyers.

I hope you enjoy the tips, and I hope you're enjoying the sale process so far! If you have any questions or would like some additional advice, please feel free to call me at any time at [PHONE]!

Sincerely,

[NAME]

[TITLE]