Date

Name
Address
City, State, Zip

Dear [NAME],

One of your neighbors has recently listed their property for sale, so I wanted to take the opportunity to personally invite you to attend their upcoming Open House.

This property offers a number of benefits that may appeal to someone you know who is currently looking for a new home-a friend, a colleague, or a family member.

The Open House will be held on [DAY], [DATE], from [TIME], at [ADDRESS].

Some of the unique features of this property include:

[LIST FEATURE]

[LIST FEATURE]

[LIST FEATURE]

[LIST FEATURE]

If you can think of anyone who may be interested in this property, please bring them as your guest to the upcoming Open House.

I look forward to visiting with you regarding your neighbor's property on [DATE].

Sincerely,

[NAME]

[TITLE]