Date

Name
Address
City, State, Zip

Dear [NAME],

I just wanted to send a quick word of encouragement out to you. I know that sometimes the home doesn't sell as quickly as you may have hoped, but don't get discouraged!

For every property that is for sale, the perfect buyer is out there somewhere. Your perfect buyer is out there, too-perhaps they just haven't yet had the opportunity to see your beautiful home!

The key to success is remaining optimistic-your house will sell; sometimes, these things just take time! So keep up that cheerful and confident demeanor, and I'm sure that we'll see results before you know it!

Sincerely,

[NAME]

[TITLE]