Date  
  
  
  
Name  
Address  
City, State, Zip  
  
Dear [NAME],

It's amazing how time flies! Hard as it is to believe, it's been [NUMBER] months since you listed your property with me.

I realize there hasn't been much activity yet, but don't get discouraged! Today could be the day that your home is discovered by its new-owner-to-be. But whether it's today, tomorrow, or some time a little further down the road, I feel confident that your property will eventually sell.

In today's market, homes often take a little longer to sell than in years past. But that doesn't mean they always do, and I'm doing everything possible to make sure your home sells as quickly as possible. I plan to do a lot of follow-up work this week, and look forward to seeing some positive results.

If you have any questions or suggestions about our marketing efforts, don't hesitate to give me a call at [PHONE]. Or if you would like to talk at greater length, we can schedule an appointment.

Thanks again for choosing me as your [REALTOR®/AGENT/BROKER]! I just know you will see your front lawn adorned with a "SOLD" sign very soon!

Sincerely,

[NAME]

[TITLE]