Date  
  
  
  
Name  
Address  
City, State, Zip  
  
Dear [NAME],

Thank you for your recent inquiry about one of my listed properties. As you may already have discovered, buying a home can be an intensely time-consuming proposition. I'm writing to let you know that hiring a capable, committed [REALTOR®/AGENT/BROKER] such as myself can keep the home search from obliterating your free time and save you plenty of money in the process.

Why hire me to find the right home for you?

First, you'll enjoy the benefit of a talented professional with abundant resources who takes the time to identify your requirements and taste, then searches for the best possible match within your budget. Let me do all the leg work, so you spend your time looking only at homes that I've pre-screened to meet your criteria.

Second, I know how to gauge a home's fair market value. Some home buyers may not recognize if a given property is priced correctly, or they might miss something that could turn your dream home into a nightmare. As an experienced [REALTOR®/AGENT/BROKER], I'll make sure you don't overpay, and I'll help you identify any hidden costs.

Then there's the mountain of paperwork involved in real estate transactions. Even if all else goes well, you'll spend an enormous amount of time reviewing documents, and it's very important that you know how to interpret the data correctly. I have the expertise to get everything done quickly and accurately, without delays.

And finally there's the closing. A single mistake at this point can derail the entire deal, setting you back weeks or months, and wasting all the effort you've invested up to this point. I'm familiar with navigating these treacherous waters, and know how to steer you toward a successful purchase.

Perhaps best of all, the seller pays my commission, not you. That means you can take advantage of my services without spending a dime.

To learn more about how I can make buying a home easier and less costly, please visit my Web site at www.EntourageRealtors.com, email me at [EMAIL], or just give me a call at [PHONE].

Sincerely,

[NAME]

[TITLE]