Date

Name
Address
City, State, Zip

Dear [NAME],

No question, buying a home can be a difficult undertaking. From figuring out what you can afford and finding the ideal property with the best price and terms to structuring your offer so that it will be accepted and navigating the closing process with its avalanche of paperwork and legal agreements, there's much that can go wrong. That's why it makes sense to place yourself in the hands of an experienced real estate professional who deals with these issues every day and knows how to save you time, money, and countless headaches.

My name is [NAME], and you recently inquired about one of my listings. If you are looking to buy a home, I would like to help.

Think of me as your full service real estate solution. First, we'll determine your budget and get you pre-qualified for a loan. Then we'll sit down together to identify and prioritize your needs and wants, and I'll create a custom home search based on your preferences and requirements. When we're out looking at suitable properties, I'll advise you about pricing and other factors you may not have considered. Once we've located the perfect home for you, I'll help you write your offer so it has the best possible chance of being accepted. Your offer was accepted? Great! I'll explain the contract and closing process to you, and I'll be there to deal with home inspection and title issues and advise you on contract contingencies.

Let me worry about the details and do the heavy lifting. You'll find that with me by your side, the home buying process isn't just easy and hassle-free, it's exciting and fun! The way buying a home should be. And since the seller pays my commission, my services will cost you nothing!

Call me today at [PHONE] or contact me by email at [EMAIL], and start putting me to work for you. For more information about the comprehensive services I provide to home buyers, please visit my Web site at www.EntourageRealtors.com.

Sincerely,

[NAME]

[TITLE]