Date

Name
Address
City, State, Zip

Dear [NAME],

Thank you for your recent inquiry about my services. While I realize there are many [REALTORS®/AGENTS/BROKERS] in the area, I'm always pleased when my reputation leads new clients in my direction.

You won't find anyone else who'll provide you with the same level of friendly, personal attention combined with a laser-like focus on getting you the best possible results.

Of course, being friendly and dedicated will only get you so far. To reliably accomplish a client's real estate goals, it also helps to have exceptional expertise in the field, knowledge of the current market and trends, and top-flight negotiating skills.

If you choose me as your [REALTOR®/AGENT/BROKER], those are the kind of assets I'll be bringing to the table. You can learn more about my services at www.EntourageRealtors.com.

So if you're looking for an agent who's easy to work with, won't let you get lost in the shuffle, and will pursue your goals with relentless efficiency, call me at [PHONE] or write me at [EMAIL].

I look forward to helping you realize your goals.

Sincerely,

[NAME]

[TITLE]